



# JJ'S I'M ME TOUR

*An empowering experience for girls! JJ's I'm Me Tour is designed to give young ladies the tools they need to challenge themselves in all areas of their lives! Sessions on Health/Fitness, Beauty/Style, Goal Setting, Etiquette and more!*



JJ's I'm Me Tour is a **8-week program** for middle schools (50 girls per school). Each 2 Hour session offers the girls an opportunity to be exposed to different high-level careers such as engineers, Nike shoe designers, radio personalities, financial experts and more! Our core presenters hold sessions on Health/Fitness, Goal Setting, Beauty/Style, and Etiquette. Students are given daily journal assignments and encouraged to share their entries during the sessions. At the end of the tour, JJ gives an empowering message "It's ok to be GREAT!"

- **I'm Beautiful- Basic hygiene, skin Care, self-esteem builders**
- **I'm Living The Good Life- Finding your passion, setting goals, vision boards**
- **I'm Fit and Fabulous- Healthy eating, creating personal fitness goals, setting a routine for a healthy lifestyle**
- **I'm Classy- An interactive session on proper etiquette, body language, attitude, confidence, social networking and more**

I'm Me Tour WRAP UP! -After all of the sessions are complete JJ gives final remarks including a empowering message to the girls about how important they are to the world and how it's ok to be GREAT!



# JJ's I'm Me Tour



## Sponsorship Levels

### Platinum Sponsor - \$16,000

- *This level allows a contributor to sponsor an entire school year of JJ's I'm Me Tours.*
  - JJ's I'm Me Tour presented by (your company)
  - Logo on I'm Me Stage banner
  - Logo on back of T-Shirts (100 Shirts per tour including volunteers)
  - Your Company's Promotional Materials in Gift Bag
  - Logo on pen for gift bags
  - Ad banner on [www.JJonthemic.com](http://www.JJonthemic.com) and [www.ImmeFoundation.org](http://www.ImmeFoundation.org)
  - Name/company logo included in all press releases, advertising material and social media posts published after the sponsorship date, where sponsors are mentioned.
  - One public "thank you" via Facebook, Twitter and Instagram (including your company logo/business card and website).
  - One post to all of JJ's social media and I'm Me Foundation (Facebook, Instagram and Twitter) per week for the **eight (8) weeks** immediately following the sponsorship date.

## Gold Sponsor - \$2600

- *This level allows a contributor to sponsor **one** tour stop.*
  - Logo on T-shirts
  - Logo on Sponsor Signage
  - Logo on Pen for gift bags
  - Name/company logo included in all press releases, advertising material and social media posts published after the sponsorship date, where sponsors are mentioned.
  - One public “thank you” via Facebook, Twitter and Instagram (including your company logo/business card and website).
  - One post to all of JJ’s social media (Facebook, Instagram and Twitter) per week for the **four (4) weeks** immediately following the sponsorship date.

## Silver Sponsor - \$1500

- Logo on Sponsorship Signage at event
- Name/company logo included in all press releases, advertising material and social media posts published after the sponsorship date, where sponsors are mentioned.
- One public “thank you” via Facebook, Twitter and Instagram (including your company logo/business card and website).

## Bronze Sponsor – up to \$500

- *This level offers the sponsorship of individual items that relate to the tour, i.e. student, materials.*
  - Name/company logo included in all press releases, advertising material and social media posts published after the sponsorship date, where sponsors are mentioned.
  - One public “thank you” via Facebook, Twitter and Instagram (including your company logo/business card and website).